

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
MAY 4, 2021 AGENDA**

Subject:	Action Required:	Approved By:
<p>Franchise Agreement 300 Main, LLC, for the Cranford, Johnson, Robinson and Woods Advertising Agency Outdoor Patio Area in the right-of-way of 300 Main Street.</p> <p>Submitted by:</p> <p>Public Works Department</p>	<p>√ Ordinance Resolution</p>	<p>Bruce T. Moore City Manager</p>

SYNOPSIS	To grant a Franchise for the use of City right-of-way for the placement of a patio with railing, chairs and tables for an outdoor meeting and work area for 300 Main, LLC, for use by the Cranford, Johnson, Robinson and Woods Advertising Agency, located at 300 Main Street, and to require the creation of a passageway consistent with the Americans with Disabilities Act Guidelines and acceptable to the City as a part of this Franchise Agreement.
FISCAL IMPACT	None.
RECOMMENDATION	Approval of the ordinance.
BACKGROUND	The applicant, 300 Main, LLC, proposes to install a powder coated railing enclosure and gate with decorative awning fabric panels directly on the existing sidewalk surface in the public right-of-way for an outdoor meeting and work area for Cranford, Johnson, Robinson and Woods (CJRW) Advertising Agency. No retail food or merchandise will be available to the public. Approximately, 220.5 square-feet of the area within the railings will be located within the right-of-way. A fabric awning with metal frame exists above the proposed area.

**BACKGROUND
CONTINUED**

The applicant proposes a four (4)-foot, ten (10)-inch wide sidewalk to remain unobstructed between the patio and the existing tree/planter well for a length of six (6) feet. This design matches the existing Samantha's, Bruno's and Soul Fish outdoor patios located to the south. The unobstructed sidewalk width conforms to the Americans with Disabilities Act Guidelines.

The applicant will be responsibility for payment of an annual Franchise Fee, which is equal to half of the lease and is based upon the rental per square-foot for CJRW Advertising Agency by the adjoining property owner. The fee shall be applied to each square-foot of area utilized with this Franchise, and shall be paid to the City by January 15th of each year the Franchise is in place, or for the first year of this Franchise within thirty (30) days of the passage of this ordinance; on the effective date of this ordinance that amount is One Thousand, Eight Hundred Twenty-Five Dollars (\$1,825.00) per year.

No citizen participation has taken place on the Franchise Agreement ordinance adoption and issuance of a Franchise Permit. The Franchise Permit application has been forwarded to all utilities with no return objections.